



Redline. Racing. Division.

Redline Racing Division

**FORMULA SAE
SPONSORSIP PACKAGE**

Mission

Goals

Funding

Redline Racing Division

Mission & Purpose

The Embry- Riddle Prescott Formula SAE (Society of Automotive Engineers) team **Redline Racing Division** is a collegiate, student-run organization that is set to compete with hundreds of other universities throughout The United States and Canada. We are tasked with designing, fabricating, and competing with small, formula style vehicles. With the power of Computer Aided Design (CAD) software and our combined mechanical knowledge, our vehicle will be built from the ground up.

Formula SAE provides our team, as well as our international counterparts, valuable insight into many real-world applicable scenarios, and undoubtedly contributes to the betterment of our education, even outside of the automotive, engineering, and fabrication fields. The competition gives students the opportunity to showcase both their engineering skills, creativity, and ingenuity. While teams may opt for a more traditional approach to the event, many think outside of the box for solutions and advantages, further highlighting their capabilities and determination to succeed.

While the Redline Racing Division is fairly new in its conception, we strive to be as reputable and competitive as that of our flight and engineering programs. Our dedication and passion to the club is something we take pride in, and we hope that you, our sponsors, will take pride in watching our project develop and advance throughout the seasons to come.



** This is not our actual car, this car is representative in structure and design but is part of our sister campus in Daytona Beach, Florida.

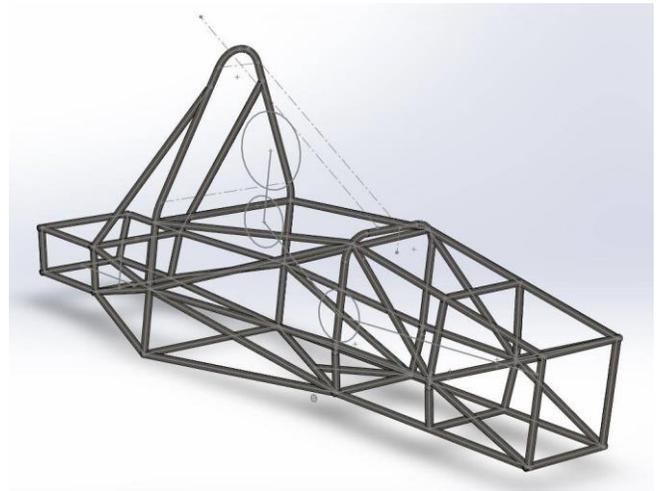
Partnering with us

Benefits & Opportunities

Building a competitive and reliable prototype racing vehicle requires significant funding and resources. We are actively looking for small businesses and large corporations to join us on our journey to a worldwide competitive level.

In return for supporting our team we offer a range of benefits and opportunities both local and nationwide. Companies will have access to multitude of brand marketing opportunities such as but not limited to:

- Social media promotion to ERAU students' alumni and faculty.
- Your logo on our car, website and shirts
- Logo prominently displayed on banners at events.



Our first set of funding is aimed at going towards buying parts and supplies to properly set up our work shop and get a rolling car chassis out as soon as possible.

Sponsors are encouraged to play an active role in the building process. We would love to keep everyone updated with new features progression and design changes.

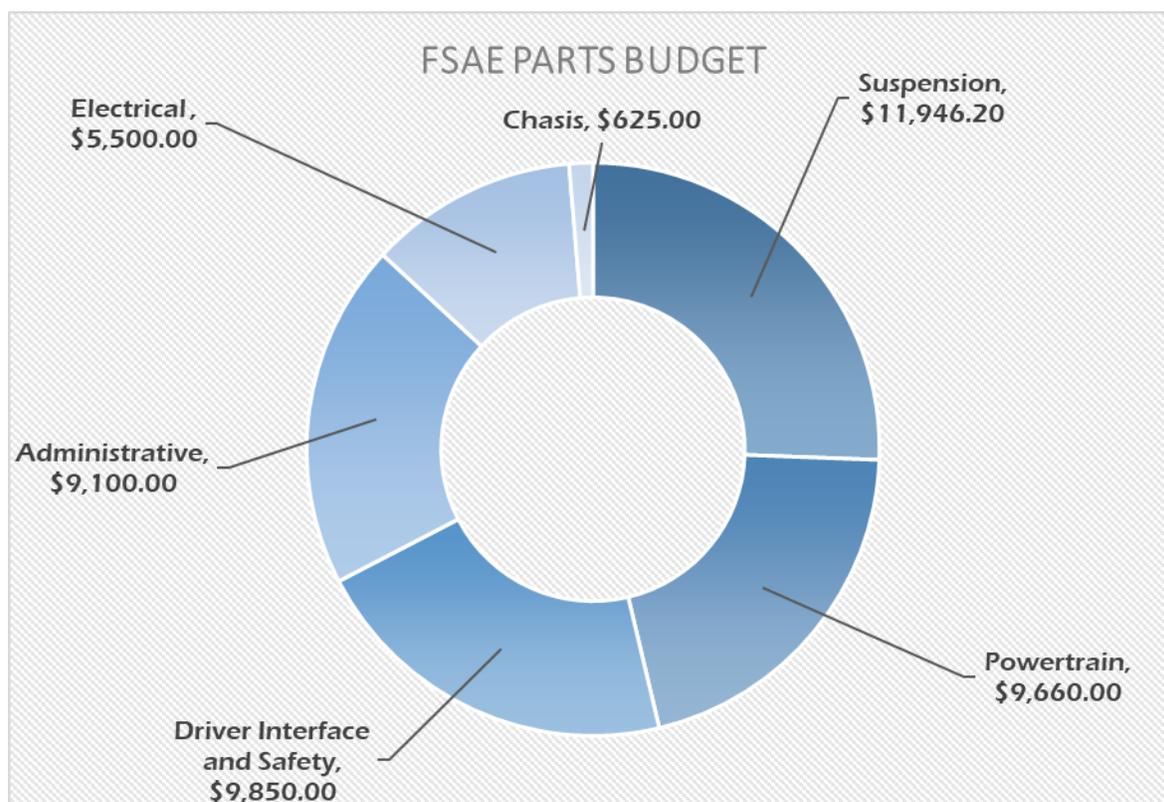
Sponsorship Benefits Breakdown.

	PERSONAL	SMALL BUSINESS		MAJOR BUSINESS	
	Carbon	Bronze	Silver	Gold	Platinum
	\$50 + Money, parts or services.	\$1000 + Money, parts or services.	\$2000 + Money, parts or services.	\$3000 + Money, parts or services.	\$5000 + Money, parts or services.
TEAM PHOTO	✓	✓	✓	✓	✓
TEAM SHIRT/HAT		✓	✓	✓	✓
BRAND ON WEBSITE	S	M	M	L	L
BRAND ON BANNER		S Lettering	S Logo	M	L
BRAND ON SHIRT		S Lettering	S Logo	M Logo	L Logo
BRAND ON CAR			S Logo	M Logo	L Logo
SOCIAL MEDIA OUTREACH		✓	✓	✓	✓
TEAM AT COMPANY EVENTS					✓
CUSTOM BENEFITS					✓

All Donations are Tax Deductible

Budget

After our initial research we have come up with a conservative estimate for each of our individual components. A comprehensive parts list, including individual prices, is available for potential sponsors, and would be happily given upon request, thus giving you the opportunity to buy individual parts instead of donating a single sum of money.



***All numbers accurately pertain to cumulative part prices.**

Thank You!

We would like to thank you on behalf of all our team members for taking the time consider sponsoring our FSAE Team. Without our generous sponsors we would not be able to exercise our passion and love for racing and engineering.

We as a team are fully committed to involving the community around Prescott in our journey towards the national SAE competition. Please contact us at any time via the email below and we would love to provide you with additional information both via email and in person.

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www.RedlineRacingDivision.com

